

WashPay[®] by Unitec

Increase Self-Serve Revenue and Loyalty

WashPay is an effective credit card payment and site management system, allowing self-serve site owners to increase revenue and profit with credit card and loyalty program use. Self-serve devices can be programmed for either count-up or count-down operations. Wash Select II[®], Portal[®] and Sentinel[®] can also be connected to a WashPay site controller to consolidate transaction processing and reporting.

Customer Convenience

The WashPay card terminal accepts most major credit cards in self-serve bays through dial-up or internet-based processing. Research shows that those paying with a credit card tend to spend more time in the car wash bay than those who pay with cash.

Marketing Options

VIP Wash Pass cards allow car wash owners to offer gift cards and postpaid fleet accounts. A bonus time feature rewards customers with free time after their purchase reaches a specific (qualifying) value.

Durability

WashPay is protected with a stainless steel enclosure that features a waterproof card reader.

Flexibility

WashPay's expansive memory allows storage of over 100,000 house accounts. A number of optional components are available, including a customer receipt printer.



Efficiency

The WashPay site management system is capable of monitoring all payments received at automatic and self-serve bays through an internet application that is accessible on-site or remotely. This, along with consolidated reporting functions, provide the benefits of real-time data on revenue generated and cash collected. Site owners can receive alerts, allowing for issues to be identified and resolved immediately.

Features

The WashPay Site Management System consists of card terminals, a central site controller and a networking kit. Optional components include a customer receipt printer, credit dial appliance (not required for internet credit card processing), UPS and a User Interface Kit for the site controller.

WashPay Card Terminal

- Connects to self-serve equipment timer to add card payment and cash monitoring
- Large-character LCD display
- Dimensions: 7.12" H x 10.12" W x 4.09" D
- Weight: 10.55 lbs.
- Power: 24 VAC, 1.5 Amps (max)

Site Controller

- Available in two versions: Wall-mounted (for equipment room installations) and a Basic version (for environmentally-controlled areas)
- Both models include a network router with ports for a local PC and Broadband modem
- Power: 120 VAC, 2.5 Amps (max)
- The controller should be powered from a UPS. The UPS should be rated at 400 VA or higher and include surge protection for the power and phone/broadband connections
- Wall-mounted version is packaged in NEMA 12 enclosure
- 16-port Ethernet switch available
- Wall-mount specs:
Dimensions: 20" W x 16" H x 7" D
Weight: 36 lbs.
- Basic version specs:
Dimensions: 11.6" W x 10.8" H x 2.5" D
Weight: 7 lbs.

WashPay Receipt Printer

- Customer-activated printer for outdoor installation; suitable for unattended sites
- Dimensions:
Enclosure: 7" W x 16" H x 12" D
Front Panel: 10" W x 19" H
Weight: 28.80 lbs.
Power: 120 VAC, 1.8 Amps (max)

User Interface Kit

- Allows site controller to be used as a management computer (when an onsite computer is not available)
- Includes a 15-inch LCD monitor, keyboard and mouse



Warranty

One-year limited warranty from date of purchase



For more information, contact us at 443.561.1200
www.DRB.com

